

# Alessandro Cormio

Digital art director specialized in **User Experience & User Interface Design**



**DATE OF BIRTH** 1988/01/28

**UX/UI** 5 years experience

**VISUAL DESIGN** 7+ years experience

**E-MAIL** alecormio@msn.com

**WWW.** lexpage.it

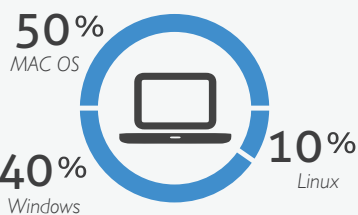
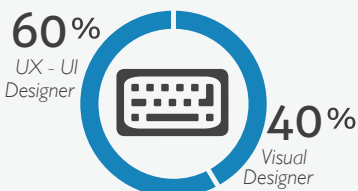
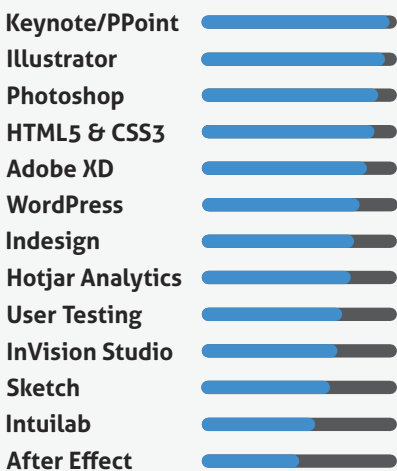
**PHONE (+86)** 186 8155 0874

**WECHAT/SKYPE ID** aleco88



**Nanshan, Shenzhen, China**

## TECHNICAL SKILLS



**ITALIAN MOTHER TONGUE**

**SPANISH**

**ENGLISH**

**CHINESE LEARNING**

## WORKING EXPERIENCE

**DESIGN TEAM LEAD**  
*Somos Digital marketing*

In Somos we help **chinese companies** to be ready with their **brand to go overseas**.

**SHENZHEN, CHINA** 2018/03 to now

**DESIGNER CONSULTANT**  
*Freelancer consultant*

**Digital design consultant** for different agencies and companies in Europe and China. **Brand Identity & UX design speaker** for startups in China. **Workshop organizer** in Shenzhen & Milan.

**EUROPE / CHINA** 2016/05 to now

**UX & UI DESIGNER**  
*Digital Forest S.r.L.*

**Head of UX & UI design** department on graphics, web & app projects for IBM, Ferrari, Ducati, AXA and various startups.

**MILAN, ITA** 2015/01 to 2016/12

**GRAPHIC DESIGNER**  
*MAZZMEDIA S.r.L.*

**Graphic designer** on internship. I've been working in team on projects for Citroen, Sozzani and Daitem producing newsletters, graphics, UX-UI web.

**MILAN, ITA** 2013/09 to 2014/05

**GRAPHIC DESIGNER**  
*Orchidea S.r.L.*

**Graphic and web designer.** I took care of the production of exhibitions and events materials, plus websites, newsletters, branding and advertising campaigns.

**SARDINIA, ITA** 2009/07 to 2010/10

**QA GAME TESTER**  
*SEGA / SIGAMES ltd.*

**QA tester** of the football simulation videogame by SEGA, Football Manager. I took care of the italian league bugs control plus english-italian translation.

**LONDON, UK** 2007/02 to 2009/06

## STUDIES

**GRAPHIC DESIGN & ART DIRECTION**  
*NABA LAUREATE DESIGN*

**Bachelor degree** in graphic design & art direction in one of the top3 universities of Milan, the capital of design in the World.

**BA DEGREE 110/110++** 2011 to 2014

**IT GRAPHIC DESIGN**  
*UNIVERSITY FEDE. II, NAPLES*

2 years of specialization courses in the oldest university of south Italy, Federico II, focusing on graphic design & IT basics.

**CERTIFICATE 100/100** 2010 to 2011

**IT, ELECTRONICS & AUTOMATION**  
*ITIS L. GALVANI, NAPLES*

Public college school for studies about IT, electronic and automation and make students ready for university studies.

**COLLEGE DEGREE 83/100** 2002 to 2007

## AWARDS

**BUSINESS PLAN START-UP**  
*USA MCGUIRE COMPETITION WINNER*

**MILAN, ITA** 2012/11 to 2013/02

## COMPLEMENTARY SKILLS

WORDPRESS DEV. SOFTWARE TESTER  
ECOMMERCE DEV. BOOTSTRAP ADV  
INFOGRAPHIC BRAND IDENTITY SEO  
CONSULTANT A/B TEST NEWSLETTERS

## DEVICES UI/UXD EXPERIENCE

SMARTPHONE

TABLET

DESKTOP

## SOCIAL PORTFOLIO

**LINKEDIN**  
linkedin.com/in/alecormio

**BEHANCE**  
behance.net/aleco88